

STOP PRESS: Broadway in Shanghai!

Press Release – for immediate use



INTERNATIONAL STUDENTS AND ACTORS NOW HAVE THE OPPORTUNITY FOR A ONCE IN A LIFETIME CHANCE TO BE THE FIRST IN SHANGHAI TO WORK WITH SOME OF BROADWAY'S ELITE INDUSTRY ARTISTS – DIRECT FROM NEW YORK!

For six extraordinary days students and actors will have an exclusive opportunity to work with a top Broadway team made up of a Broadway director, musical director, choreographer and producing/stage/production support team, as they cast the artists in a hand-crafted, personalized Broadway Musical utilizing anywhere from 20 to 40 of the best and biggest numbers and songs from America's finest writers and composers.

TOUR LOCATIONS AND DATES

Shanghai, China from August 5, 2018 to August 10, 2018

Final Performance is Friday August 10, 2018 at 4:00pm at SCIS Pudong Campus - Attendance By Invitation Only

TO RSVP for attendance email Derek Luebbe dlobbe@scis-china.org, Laurie Luebbe lluebbe@scis-china.org and Renata Simaika renatabs@hotmail.com.

ATTN: SCIS Passport to Broadway Invite

No Later Than Tuesday August 7, 2018

2019 PASSPORT TO BROADWAY DATES JUST ANNOUNCED

We are happy to announce that Passport to Broadway Shanghai will return in 2019! The Program Dates are March 30 – April 5, 2019 and September 28 – October 4, 2019. Registration Deadlines are December 10, 2018 for March/April program and June 10, 2019 for September/October. Visit <https://teachersh.scis-his.net/scis-broadway-live-summer-theatre/> for more details and to register now as space is very limited in this exclusive Broadway Education Program.

BROADWAY WORLD PRESS COVERAGE

We are excited to announce a newly expanded partnership between **StudentsLive/Passport to Broadway** and **BroadwayWorld** to help bring more information about our outstanding theatre education programs to **BroadwayWorld** followers around the world who may be interested in participating in these types of educational experiences. Ultimately, the exposure through this outstanding media outlet will help give access

STOP PRESS: Broadway in Shanghai!

to more aspiring artists and young people globally who want to connect to and have outstanding educational information about the best musical theatre shows produced on Broadway today. The announcement of our partnership was made on Monday January 15, 2018 on www.BroadwayWorld.com.

Our pictures and blogs will be published from our August trip to SCIS from August 5 – 10, 2018. Passport to Broadway will be taking over the **BroadwayWorld Instagram Live** accounts for one of the final dress rehearsal days and on the Final Performance Day. Look for some exciting “live clips” about the process of students learning the best of Broadway and preparing for their "Final Showcase" for an audience of colleagues, family and friends.

Please “like” our page and stay tuned for the news on our Facebook (**StudentsLive BEP**) and Twitter accounts: **@StudentsLiveBEP** and **@PassporttoBway** about "how" and "when" you can access the Instagram Live and blogs and pictures on **Broadway World**. Passport to Broadway is excited for you to follow us and we will keep you posted in advance of when we are live. We look forward to this exceptional global promotion from the outstanding **Broadway World** International Team.

ABOUT PASSPORT TO BROADWAY

The mission of **Passport to Broadway Programs** is to create outstanding educational resources and opportunities to develop new audiences for Broadway and give actors unprecedented access to Broadway Theatre. In the past sixteen years, we have brought over 250,000 young people to Broadway.

Our more specific mission is to provide international and local artists with access to these opportunities while creating an intensive life-changing process, to prepare them for future careers and opportunities. This is a challenging program and is intended to push and bring out the best in serious participants as well as give them access to the best Professionals in Theatre Arts Programming and Development created by **StudentsLive – Passport to Broadway**.

CREATIVE TEAM TRAVELLING TO CHINA IN 2018

Artistic Director Amy Weinstein (Tony Randall’s National Actors Theater, Director of Education, Adjunct Professor at the American Musical Dramatic Academy in New York and Director and Co-writer with Annette Cardona (Cha Cha from the movie *Grease*) of TYA Tour of *Second Chance* on the West Coast. PBS/WGBH teleplay development and Associate Producer of *Second Chance*).

Musical Director Seth Weinstein (Internationally toured with Fosse and Ivan Jacob’s *The Phantom of the Opera*).

Choreographer Gaby de Leon (*Performed/trained at a Houston Ballet training program organized by the Organization for the Arts of the Francisco Marroquin University. Dancer with National Dance Company of El Salvador*)

Radio/TV Suggested Intro

Our next guest is well known on Broadway as the musical theatre acting coach to the stars ... her client list includes (Add celebrity names here) to name a few. Amy Weinstein and her team of Broadway professionals are coming to China for the second time and she’s interested in addressing those confidence issues we all struggle with. Welcome to the show, Amy Weinstein.

Radio/TV Suggested questions

- *So you’ve had an amazing career working with top musical theatre directors, producers and actors – tell us about some of your success stories?
- *And you’ve worked with Broadway producers too – tell us about that experience and what you learnt, or gave advice on?
- *So you’re amazing at helping people achieve their dreams.... How do you get them there?
- *We all struggle with confidence and nerves – and at some stage in our lives we all need to speak in front of a group or give a presentation. What are some strategies you suggest?

STOP PRESS: Broadway in Shanghai!

*Some of your guest speakers have included the likes of; Mel B, Chazz Palminteri, Geraldine Ferraro, George Hamilton, Tommy Hilfiger and many more... what industry insights can you share from working with these people?

MEDIA CONTACT

For further information, photos, interviews and other promotional details contact:

IN U.S. - STUDENTSLIVE, INC

Jessica James Fraser

President of Client Relations

phone: 011-212-220-6000

email: Jessica@studentslive.net, cc amy@studentslive.net

web: www.studentslive.net and www.passporttobroadway.com

IN CHINA –SCIS

Derek Luebbe

Head of School

SCIS - Pudong Campus

198 Hengqiao Road, Zhoupu, Pudong, Shanghai, China 201315

Phone: 86-21-5812-9888 Fax: 86-21-5812-9000

Email: duebbe@scis-china.org

Website: www.scis-china.org

Renata Simaika

Local Coordinator

Email: renatabs@hotmail.com